

Dogs & Companion Animals



Dogs today are direct descendents of the wolves we used to hunt in partnership with and some very interesting research carried out in Russia has shown that the emotional attachment that dogs have developed with human kind reflects precisely the behaviour of juvenile wolves in their dependent phase of life. Our ancestors by caring for, possibly, orphaned wolves, and breeding from those that were tolerant of human company developed not only an excellent hunting partner but a friend!

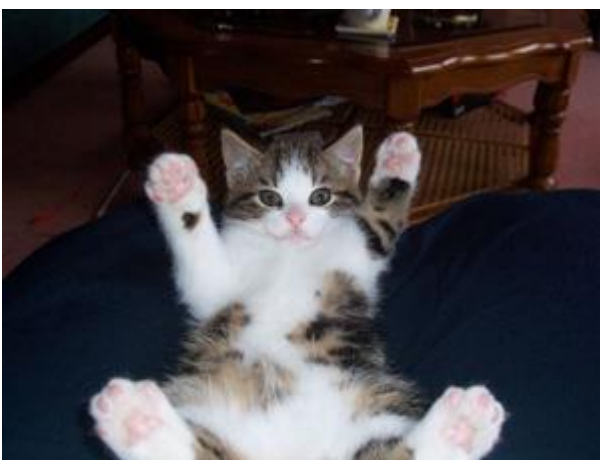


Hazel Fuller and Treacle

Human kind's oldest friend has now, with selective breeding, 'morphed' into the hundreds of breeds that exist today and for whom we are responsible.

Because dogs are hunters and scavengers by nature, they can tolerate a wide variety of food stuffs, however, they are basically carnivores with a digestive system designed to cope with meat. Because meat goes 'off' quite quickly, carnivores have a smooth gut which helps them to pass food through their digestive system without any of it getting stuck in sacculations of the bowel (with which herbivores are equipped) and causing health problems.

Partly because of this mechanical advantage, dogs have a higher resistance to toxins than most other animals but they do need lots of exercise in order to help their systems work properly. Exercise and a lean diet are very good for dogs (as they are for humans), but today most dogs get too much of one and not enough of the other (i.e. too much food and not enough exercise). This can result in a build-up of toxins, which threaten the immune system and lead to a general breakdown in health.



There is however a solution that is inexpensive and easy to apply and which has stood the test of time for over 5,000 years of use in the human (and canine) population.

This solution is the regular addition of dietary charcoal to the dog's food. Dietary charcoal has been used by human kind (and their dogs) for over 5,000 years as an antidote to poison and an aid to digestion. It's safe to take over long periods because it's inert (i.e. it doesn't take part in or catalyse any chemical reactions) and simply adsorbs toxins. (No that's not a misprint, adsorbs means binds to itself, whereas absorbs means takes in).

Used throughout the world as a superb filter material, charcoal takes many forms. The charcoal we use to make **Happy Tummy™** is the best. Sourced from top quality sustainable sources and treated by a special process that our scientific team has developed, it is highly compatible with all mammalian systems. (A word of caution, many other charcoals are not).

Fed regularly to your dog (cat or any other mammal) **Happy Tummy™** charcoal has the power to help maintain good health by removing toxins from the subject's system.



Moreover by taking out the toxic load, **Happy Tummy™** helps reduce stress on the immune system enabling a better, stronger response to any health challenges which may arise later in life. **Happy Tummy™** charcoal can absolutely remove flatulence and foul odours (which often trouble dogs and their owners) and its regular addition to diet will help reduce the effects of such foods as over acidify a creature's system.

Acidity is often caused by the feeding of foods which create an imbalance in the pH of the animal's digestive system. This can give rise to bacterial outgrowth and fungal infections which can, in the long term, lead to severe illness. By adsorbing excess acid, **Happy Tummy™** charcoal helps rebalance the pH (the acid – alkaline balance) and re-establishes the benign, slightly alkaline, internal environment where illness has difficulty gaining a foothold.

Happy Tummy™ charcoal is an excellent way of protecting your companion from the effects of too rich modern diets and scavenged toxins.

In cases of illness or poisoning always first consult your vet.